



St.Xaviers college,
(Autonomous) Ranchi

FINOVA THE FINANCE CLUB



FINOVA
THE FINANCE CLUB

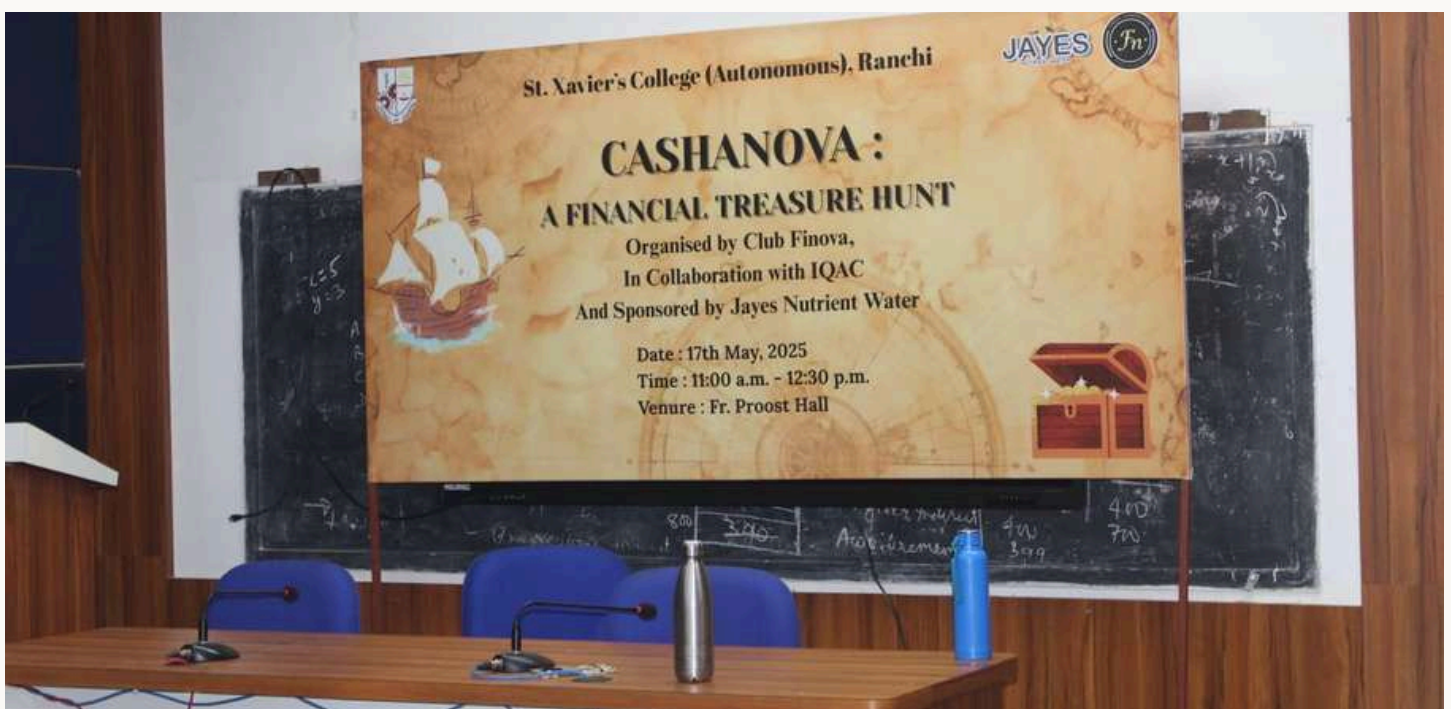
Event Report

CASHANOVA

A Financial Treasure hunt organised by FINOVA – A
Finance Club, St.Xavier's College,Ranchi

Date – 17th May 2025

Venue – Fr. Proost Hall



club_finova



Finova- The Finance Club



1.Event Overview

Cashanova was an innovative financial awareness event organized by Finova, the Finance Club of St. Xavier's College (Autonomous), Ranchi. The aim was to make financial literacy more interesting, practical, and accessible to students, especially those without finance background, through a treasure hunt.

2.Genesis Of The Idea

Idea came up in a Finova meeting where finance was discussed as difficult or boring for non commerce students, though budgeting, saving, banking, investing are part of daily life.

After discussing quizzes, mock stock markets and budget simulations, financial treasure hunt was proposed with clues on banking, investments, budgeting, government schemes and decision-making. Name Cashanova was created by combining cash with adventurous idea of treasure hunt. Proposal presented to mentors on 10 May 2025 and to authorities on 13 May 2025, approved for 17 May 2025.

3.Sponsorship and Preparation

Cashanova received support from college administration, faculty mentors, volunteers and title sponsor Jayes Nutrient Water for prizes, kits, refreshments and promotion through banners, posters and social media.

Core team divided into Content, Event Preparation, Sponsorship, Design & Decor and PR. Content Team made 50+ clues on compound interest, budgeting and insurance. Promotion via posters, reels, Instagram, WhatsApp and classroom announcements. 15 teams registered in 3 days, auditorium decorated as Treasure HQ, 25+ volunteers and dry run one day before.

4.The Event Day

Held on 17 May 2025 at Fr. Proost Hall with 50 students in 15 teams. Started with welcome by Finova President and address by Chief Guest Fr. Ravi Hemant Kujur S.J., college Bursar.

Teams got case studies and clues directing them to canteen, library and accounts office area. Help desk assisted with rules. Judged on speed and accuracy. Team Seekers completed in less than 25 minutes and won.

5. Conclusion

Cashanova successfully combined financial education with entertainment and teamwork and gave practical application of budgeting, investment, insurance and decision-making, developing critical thinking and problem solving.

